

ProWine Asia (Singapore) announces move to 2022

Singapore, 19 November 2020 - Messe Düsseldorf Asia today announced that [ProWine Asia \(Singapore\) 2020](#) will be cancelled and will take place in 2022, with the new dates to be released soon. Co-organised with Informa Markets, the 2020 edition of the International Trade Fair for Wines and Spirits dedicated to the Southeast Asian region was originally rescheduled to 2-5 March 2021 at the Singapore Expo.

For 2021 only, the organisers will focus on ProWine Asia (Hong Kong) which will take place 12-14 May at the Hong Kong Convention and Exhibition Centre. The ProWine Asia portfolio alternates annually between the two cities.

Commenting on the move of ProWine Asia (Singapore) to 2022, **Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia**, said: "We are confident that the move to 2022 will better position ProWine Asia (Singapore) to deliver customer expectations and performance success for the wines and spirits sector, particularly since the rich international profile of participants is the very hallmark of the trade fair."

"Moving the Singapore edition to 2022 will provide a longer period for economic recovery, and together with the resumption of global travel, international wines and spirits producers will be better prepared to do business than as the industry rebounds and prepares for growth in Southeast Asia.

"Direct access to key and new markets in the region, innovation, and new routes to market such as e-commerce, will be essential, and we look forward to delivering these possibilities with renewed enthusiasm and vigour for ProWine Asia (Singapore) 2022."

"We would like to take this opportunity to thank all industry partners, exhibitors and visitors for their continued support as we adapt to shifting conditions together. We will share the new dates soon," he added.

The trade-focused platform representing international brands and labels, and the latest solutions from the world of wines and spirits, ProWine Asia (Singapore) is a four day affair that gathers brand owners, producers, distributors, buyers, specialty retailers, sommeliers, bartenders, and industry professionals from around the region.

ProWine Asia (Singapore) and ProWine Asia (Hong Kong) are part of the ProWein World Series of leading events for wines, spirits and craft drinks, under the Messe Düsseldorf group.

-- Ends --



International Trade Fair for Wines and Spirits

Stay tuned for new dates

Singapore Expo

singapore.prowineasia.com

Jointly organised by:



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About ProWine Asia (Singapore)

A part of the ProWein World Series of leading wines and spirits trade fairs under the Messe Düsseldorf group, ProWine Asia (Singapore) is a trade-focused platform for international wine producers to tap on the growth prospects of Southeast Asia. For more information, please visit singapore.prowineasia.com.

About Messe Düsseldorf Asia (MDA)

MDA is a subsidiary of Messe Düsseldorf GmbH in Germany, one of the world's leading trade fair organisers responsible for organising more than 20 global No. 1 exhibitions held in Düsseldorf, Germany; across various sectors such as medical and healthcare, workplace safety, security and health, packaging, printing, plastics, wire and tubes, and wine and spirits. With extensive expertise in organising trade fairs in Southeast Asia, MDA has developed a portfolio of well-established trade fairs in the region since 1995. For more information, visit mda.messe-duesseldorf.com.

About Informa Markets

A division of Informa plc, Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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