

For immediate release

ProWine Singapore will now be staged in September 2022 alongside FHA-Food & Beverage

Singapore, 10 November 2021 – New dates for ProWine Singapore 2022 are all set, with the trade fair dates now moving from May to **5 – 8 September 2022**. This edition will once again be held alongside **FHA-Food & Beverage**, organised by Informa Markets.

The co-location of ProWine Singapore with FHA-Food & Beverage provides a winning pairing for the synergistic sectors across the wines, spirits, food and beverage portfolios. Jointly organised by Messe Düsseldorf Asia and Informa Markets, ProWine Singapore's move to the second-half of the year when world economies are anticipated to be on the mend, venue capacity restrictions and safe distancing at large-scale events are relaxed - will be a more opportune time to offer participants an optimal environment to conduct business here in Southeast Asia.

"We wanted to make this decision at the earliest opportunity as now is normally the time when we, together with participating companies start shifting into high gear as preparations get underway. For better planning certainty for participants and now the co-location once again with FHA Food & Beverage – the largest gathering of leading F&B manufacturers and brand names, the move to September will allow more time for preparations. We are looking most forward to reconnecting with the wines and spirits sector and creating a one-stop sourcing and networking platform," said **Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia**.

With the re-set button already in motion for ProWine Singapore 2022, a wide representation of international wine and spirit labels, technology-driven solutions, masterclasses and specially curated itineraries – a refreshed and exciting programme awaits.

The ProWine Singapore team will be in touch with all exhibitors and partners to discuss participation needs for 2022.

-- Ends --

About ProWine Singapore

A part of the ProWine World Series of leading wines and spirits trade fairs under the Messe Düsseldorf group, ProWine Singapore is a trade-focused platform for international wine producers to tap on the growth prospects of Southeast Asia. For more information, please visit singapore.prowineasia.com.

About FHA-Food & Beverage

The platform of choice for industry professionals, including distributors, importers, manufacturers and retailers from Asia to see and source for high quality, new-to-market food ingredients, drinks, fresh produce, services and equipment across three key profiles – Food & Beverage, Food Ingredients and FoodTech. For more information, please visit www.fhafnb.com.



**International Trade Fair
for Wines and Spirits**

5 - 8 Sep 2022

Singapore Expo

singapore.prowineasia.com

Jointly organised by:



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About Messe Düsseldorf Asia (MDA)

MDA is a subsidiary of Messe Düsseldorf GmbH in Germany, one of the world's leading trade fair organisers responsible for organising more than 20 global No. 1 exhibitions held in Düsseldorf, Germany; across various sectors such as medical and healthcare, workplace safety, security and health, packaging, printing, plastics, wire and tubes, and wine and spirits. With extensive expertise in organising trade fairs in Southeast Asia, MDA has developed a portfolio of well-established trade fairs in the region since 1995. For more information, visit mda.messe-dusseldorf.com.

About Informa Markets

FHA-Food & Beverage is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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